

July / August 2009

## EAST SIDE STORY

## ...Cultural, Historic and Eclectic

By Lies Mertone and Robert D. Greenberg, AICP

From Turtle Bay to Murray Hill to Kips Bay, these classic neighborhoods just keep getting better. Home of iconic landmarks such as The United Nations Building and the Queensboro Bridge, glamorous addresses including Sutton Place and Beekman Place, and a wide range of eclectic restaurants, theaters and comedy clubs, the East Side—from 23rd Street to 59th Street and from the East River to Lexington Avenue—continues to sparkle in the eyes of New Yorkers seeking 'to have it all right in their own back yard'.

## 211 EAST 51ST STREET

211 East 51st Street, a 14-story "Nouveau Deco" style luxury condominium conversion featuring 73 homes in 17 spacious and flexible layouts.

All construction is complete and many of the move-in ready units are already occupied. Residences offer a stylish alternative to newly-constructed glass towers, feature design elements typical of the celebrated "less is more"

Modernist period, and layouts that have been reconfigured by internationally-renowned designer and architect Shamir Shah.

In addition to Okeanos Club/ Spa on the lower level with a full complement of spa services and popular vodka bar, Greenacre Park and its waterfall are visible from many of the residences. The contemporary "reinvention" of this modern classic is directed to gracious living with a discerning amenities package featuring all new infrastructure; Shamir Shah's sumptuous interiors; 24/7 attended lobby; fitness room; and spacious residents' lounge with a kitchen-with common charges and taxes which tally at less than \$1.40 per square foot.

Anewfaçademadeofsplit-face granite with a bronze trellis highlights the visual relationship to

Greenacre Park's sculptural bronze and steel pergola and split-face red granite wall. The endemic nature motif is continued in the entrance's main wall, a sunlit woods scene made of Italian Bisazza tile, while the lobby features a mix of organic materials and a polished iron travertine floor.

Viewings are by appointment with the onsite sales team at (212) 751-5111 or www.211east51.com. Prices range from \$670,000 to \$4,700,000.



