

Wednesday, October 5, 2011 - NEWS Section - Page D4

211 EAST 51st STREET IN THE NEWS

211 East 51st boasts global appeal

211 East 51st Street, a luxury condominium between Second and Third Avenues, is creating a stir within an international clientele with custom-finished residences that bear a striking resemblance to styles made popular in their countries.

International buyers, who cite a scarcity of similar product in Manhattan, are drawn to the luxury building's clean lines, modern design and European finishes.

"Our design aesthetic seems to be hitting a sweet spot with many of our clients from Europe, South America and Asia," says Josephine LaPietra, director of sales and marketing.

"They can't stop raving about the building's ability to deliver a "home away from home" feel with its spa-like design, serene surroundings, open layouts and customization options."

With the last remaining one- and twobedroom residences starting in the low \$800,000s, 211 East 51st Street features 69 residences in 17 spacious layouts, ranging in size from 680-square-foot one-bedroom to 3,325-s/f three-bedroom penthouse homes.

With details like large vault-like Wausau casement windows, hardwood floors and a host of fine finishes, 211 East 51st Street is a paradigm of quiet luxury.

Thoughtfully-designed kitchens boast Calacatta marble countertops, custom-made cabinetry and top-of-the-line appliances such as Bosch ranges.

Stylish kitchen upgrades such as stainless steel backsplashes, customized window treatments and custom painting add a personal touch.

